

FOR IMMEDIATE RELEASE

MEDIA CONTACT
Kelsi Hartmann
Palm Beach Show Group
Kelsi@palmbeachshow.com
561-822-5440

Miami Beach Jewelry & Watch Show

MIAMI SHOW REFINES IT'S FOCUS FOR ITS 2nd ANNUAL PRESENTATION

The Miami Beach Show Will Return to the
Deauville Beach Resort with a New Name in 2018:
The Miami Beach Jewelry & Watch Show

Miami Beach, FL (May 4, 2018) – On the strength of a successful show in Miami Beach, the Palm Beach Show Group announces it's 2018 dates and a name change for the Miami Beach Jewelry & Antiques Show. Accurately highlighting the prominent focus of jewelry on offer at the show, the event will return as the **Miami Beach Jewelry & Watch Show**, February 1-4, 2018.

This name change from the Miami Beach Jewelry & Antiques Show to the **Miami Beach Jewelry & Watch Show** will more accurately reflect the jewelry and watch dealers represented at the show. Participating dealer input and progressive market trends contributed to the evolutionary change.

According to Andrea Canady, Show Director of the Miami Beach Jewelry & Watch Show, several factors were considered in the decision to change the name of the show:

“The jewelry market is strong and getting stronger; the demand by collectors for quality luxury accessories from all categories can't be ignored. The presence of jewelry at the Miami Beach Show is unparalleled with an emphasis on antique and estate jewelry, especially the periods of art deco, retro and art nouveau as well as signed pieces. The number of exhibitors currently participating in the show that deal in rare jewelry and timepieces rivals all shows in the South Florida region. We want the name of the show to specifically denote the inclusion of jewelry and watches which will allow us to better focus marketing and promotion efforts to

strengthen our position as the premiere destination for fine jewelry and watch buyers and collectors.”

At the 2018 show, collectors and dealers can expect a Palm Beach Show Group experience like that of the New York City Jewelry & Watch Show – a selection of the world’s top jewelers specializing and showcasing a mix of antique and estate jewelry, vintage pieces, modern collections and fabulous watches unmatched in any other show in the country.

“I foresee the Miami Beach Show becoming an iconic event in the industry,” stated Scott Diament, the President and CEO of the Palm Beach Show Group. “We believe this event cultivates an ideal atmosphere for both jewelry retailers and the general public, offering them the opportunity to purchase from many of the industry’s most reputable jewelry dealers. Our intent is to attract even more collectors, jewelry buyers, watch dealers and industry professionals.”

The **Miami Beach Jewelry & Watch Show** is produced by the Palm Beach Show Group, whose portfolio of events includes multiple other shows across the United States.

**The Miami Beach Jewelry & Watch Show will return to the
Deauville Beach Resort for its 2nd Annual Presentation
February 1-4, 2018**

###

About the Palm Beach Show Group

Palm Beach Show Group is the leading full-service show production company in the world, specializing in fine art, antique & jewelry shows. The Palm Beach Show Group produces high-end events that create unique meeting places for collectors, art advisors, museum curators, interior designers and dealers.

The Palm Beach Show Group believes that bringing together dealers and attendees in major cities throughout the country allows for an incredible culmination of education, entertainment and commerce that cannot be found anywhere else. Whether young or old, seasoned or novice, a Palm Beach Show Group event creates bonds between generations.

The Palm Beach Show Group produces shows in major cities throughout the United States:

Hamptons Market Art + Design Show.....**July 6-9, 2017**
Baltimore Art, Antique & Jewelry Show.....**August 24-27, 2017**
Baltimore Fine Craft Show.....**August 24-27, 2017**

New York City Jewelry & Watch Show**October 27–30, 2017**
LA Art Show**January 10–14, 2018**
Miami Beach Jewelry & Watch Show.....**February 1-4, 2018**
Palm Beach Jewelry, Art & Antique Show.....**February 14–20, 2018**
Palm Beach Fine Craft Show.....**February 15–18, 2018**
Naples Art, Antique & Jewelry Show.....**February 23-27, 2018**

For more information, visit www.palmbeachshowgroup.com